

REPLY

(1)(a)(b)(i)(ii) and (2)(a)(i)(ii)(aa)(bb)(b)(c)

- National Treasury**

Name	(1)(a)(i) budget for in 2008-09 financial year	(1)(b)(i) spent in 2008- 09 financial year	(1)(a)(i) budget for in 2009-10 financial year	(1)(b)(ii) spent year to date in 2009- 10 financial year	(2)(a)(i) total number of advertisement in print media	(2)(a)(ii) (aa) total number of broadcast in radio	(2) (a)(ii)(bb) total number of broadcast in television	(2)(b) cost of each advertisement	(2)(c) purpose of each advertisement
National Treasury	4 408 978	4 406 455.51	3 601 000	1 410 173.00	361	none	none	See Annexure B	
Retail Bond	25 834 000	23 359 479.03	26 032 000	21 233 000.00	50	Over 6000 times	Over 1000 times	Print Media – R11 120 458	Announce product
								Television – R9 215 091	Educate and drive awareness levels
								Radio – R24 256 930	Make a call to action
									Maintain awareness
									Perpetuating reassurance in the product
									Increase number of South African investing in the product.

- Entities**

Name ¹	(1)(a)(i) budget for in 2008-09 financial year	(1)(b)(i) spent in 2008- 09 financial year	(1)(a)(i) budget for in 2009-10 financial year	(1)(b)(ii) spent – year to date in 2009- 10 financial year	(2)(a)(i) total number of advertisement in print media	(2)(a)(ii) (aa) total number of broadcast in radio	(2) (a)(ii)(bb) total number of broadcast in television	(2)(b) cost of each advertisement	(2)(c) purpose of each advertisement
ASB	no budget for advertisement	nothing was spent	no budget for advertisement	nothing was spent	none	none	none	none	none
CDBA	no budget for advertisement	nothing was spent	no budget for advertisement	nothing was spent	none	none	none	none	none

¹ Full name is contemplated in Annexure A

Name ²	(1)(a)(i) budget for in 2008-09 financial year	(1)(b)(i) spent in 2008- 09 financial year	(1)(a)(i) budget for in 2009-10 financial year	(1)(b)(ii) spent – year to date in 2009- 10 financial year	(2)(a)(i) total number of advertisement in print media	(2)(a)(ii) (aa) total number of broadcast in radio	(2) (a)(ii)(bb) total number of broadcast in television	(2)(b) cost of each advertisement	(2)(c) purpose of each advertisement
DBSA	9 005 715	5 869 543.29	4 700 821	1 930 000.00	21	542	34	Print Media – R3 852 387 Television – R1 195 678 Radio – R2 751 734	Marketing and communication
FIC	752 928	431 463.81	820 379	152 960.04	25	none	none	23 376.96	Procurement, recruitment and notification
FSB	3 486 244	3 728 932.00	2 609 458	623 484.00	33	none	none	122 411.38	Procurement, recruitment and notification
GEPP	4 190 000	2 411 988.09	1 646 499	729 648.20	175	none	none	Annexure C	To fill vacant positions in the organizational structure
IRBA	500 000	957 291.00	500 000	none	8	none	none	119 660.13	Call for nomination for the IRBA Board, and Committees to fill positions for the CEO and four Directors
LABSA	13 762 548	nothing was spent	4 000 000	nothing was spent	none	none	none	None	none
Ombud for FSP	60 000	18 046.00	none	none	1	none	none	18 046.00	Staff recruitment
Office: PFA	None	none	none	none	none	none	none	None	none
PIC	3 834 215	1 135 947.00	7 045 162	934 977.00	27	none	none	Annexure D	Annexure D
SARS	68 000 000	64 319 000.00	28 000 000	17 504 000.00	Annexure E	Annexure E	Annexure E	Annexure E	Annexure E
SASRIA	1 050 000	812 106.00	6 500 000	2 784 120.00	Annexure F	Annexure F	Annexure F	Annexure F	Annexure F

² Full name is contemplated in Annexure A

