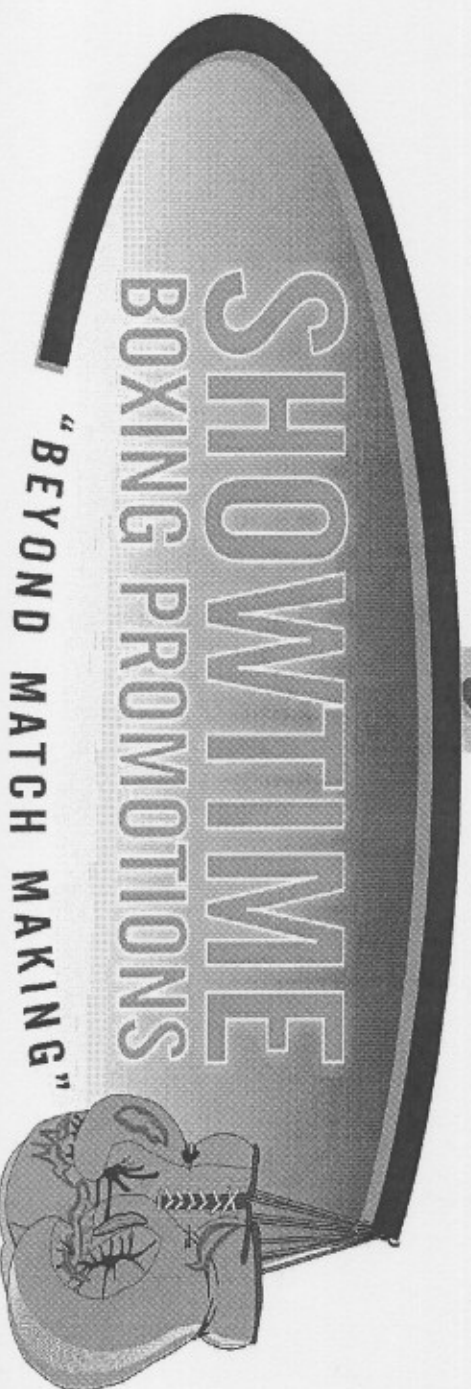




Presentation

by



**Boxing
South
Africa**

TOGETHER WE CAN



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INTRODUCTION

Showtime Boxing Promotions (SBP) is the leading female boxing promotion in the country. SBP prides itself of having made serious impact in South African Boxing and the world by having made serious inroads into boxing fraternity that was otherwise known to be male dominated and achieving excellent results at that.

Ms Mbali X. Zantsi who is the Promoter and the President of SBP has been nominated twice as the Sport Woman of the Year by Shoprite Checkers/SABC2 and also twice as the Promoter of the Year by BSA & SABC

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Introduction Cont:

- Our Promotion is ranked among the *Top Five Promotions in South Africa*. We have produced six South African Champions in a space of two years. We have managed to stage +- 20 hugely successful South African Title Fights across the country as a result of embarking on a vigorous marketing strategy.
- We have formed a solid *partnership with KZN* through the *MEC of Sport* Mr. Rajbanzi to develop & promote boxing in their province.
- We *succeeded in reviving & rekindling interest* in provinces where boxing was assumed to be dead e.g. P.E & KZN.
- We are currently the *only promotion that promotes female boxer development*.

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VISION

Strives to be among the leading promotional productions in the field of boxing and social transformation

MISSION

To make visible contribution to local rural and South African development by means of boxing development without compromising safety, quality and reliability

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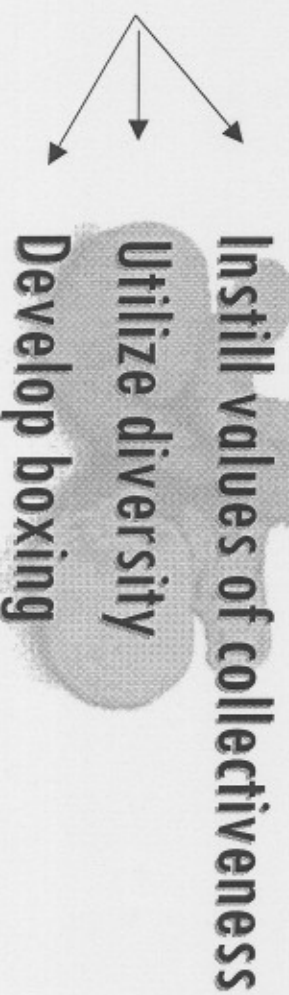




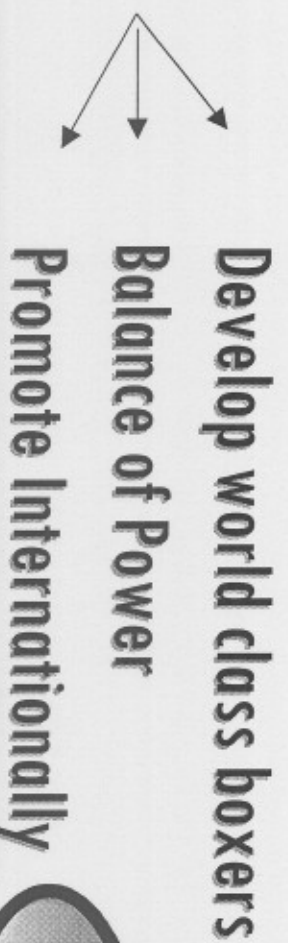
Foundation : Genuine commitment and passion for boxing development

Goals

Short Term



Long Term



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Major Challenges

- Governance of Boxing
- Sound leadership to give direction & secure major sponsors .
- Role Clarification between promoters & BSA
- Financial support for our promoters preference to be given to the previously disadvantaged promoters to level the playing field.
- Infra-structure across SA to enable the trainers and boxers to polish and nature their skills.
- The state and standard of the boxing gyms across the country.
- Career pathing for boxers to be made compulsory.
- Graduation of female boxers to professional level
- Female boxers to be featured as undercards in all tournaments as a rule.

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Proposed intervention

The government to level the playing ground in support of the development & aspiring promoters.

More emphasis to be given to female development

The Corporate and also provincial governments to give support to the promoters to avoid the exodus of boxers from their areas.

Boxing academies to be built in all the provinces

Boxing to be given a slot during the day by SABC (as they are serving the masses) to encourage the youth to attend and revive interest in the sport as is the case with Supersport.

Fair Distribution of dates by both Television channels

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CONCLUSION

We strive to promote integrated strategic developments that are influential to the growth of the sport of boxing and to align our plans to a common goal of positive social upliftment of our sporting communities.

We are the future

Level the playing field & Give us a firm place to stand on

We'll move the earth

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