

2010 FIFA WORLD CUP PROJECT

Compiled by FP du TOIT

Date 28 July 2006

© 2006 FP du TOIT



home affairs
Department
Home Affairs
REPUBLIC OF SOUTH AFRICA

Caring, compassionate and responsive

2010 FIFA WORLD CUP PROJECT

- In addressing the Department of Home Affairs preparedness and progress in respect of the 2010 FIFA World Cup, the following should be considered.



home affairs
Department
Home Affairs
REPUBLIC OF SOUTH AFRICA

Caring, compassionate and responsive

IMPACT



home affairs
Department
Home Affairs
REPUBLIC OF SOUTH AFRICA

Caring, compassionate and responsive

2010 FIFA WORLD CUP PROJECT

- Preliminary assumptions based on attendance figures of the World Cup in France(1998), in Korea / Japan (2002) and in Germany(2006) indicate that 2,72 million tickets would be sold for the 2010 event. Of these, 33% would be sold to international (foreign) spectators.
- It is consequently expected that approximately 900 000 visitors could be entering the Republic for the event, over and above the normal flow of persons to and from South Africa.
- Furthermore, in its plan for 2010, the Department of Environmental Affairs and Tourism is marketing not only the Republic, but the region as a whole, with the result that multiple cross border movements by foreign tourists would occur before, during and after the event.
- It should also be noted that for each inbound movement at least one outbound movement is required



CHALLENGES

home affairs

Department
Home Affairs
REPUBLIC OF SOUTH AFRICA

Caring, compassionate and responsive



2010 FIFA WORLD CUP PROJECT

- Various events in the run up to the 2010 FIFA World Cup, e.g.
 - the 2007 Preliminary draw;
 - the Confederation Cup in mid 2009;
 - the “Africa World Cup Initiative” (when 64 friendly matches in the run up to the event will take place);
and
 - the final draw at the end of 2009,
 - would require that capacity building be phased in over the next 3 year budget cycle.

