



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

**STRATEGIC FRAMEWORK ON GENDER & WOMEN'S ECONOMIC
EMPOWERMENT**

PRESENTED BY

Ms. MMABATHO MATIWANE

“the dti has made a commitment to support women in their drive towards greater economic empowerment and to ensure that women in business are actively supported through incentives, information sharing, trade missions, improved access to finance, business support and, where appropriate, other opportunities”.

***Ms. Elizabeth Thabethe
Deputy Minister of Trade and Industry***



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

TABLE OF CONTENTS

- **Introduction**
- **Background Information**
- **Objectives**
- **The Target**
- **Supportive National Policies**
- **Priority growth areas**
- **Approaches to be adopted**
- **Proposed interventions**
- **Policy and Strategy Management System**
- **Conclusion**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

INTRODUCTION

This framework briefly highlights the following:

- **Overall policy framework as the basis for creating an enabling economic environment for women's empowerment**
- **Action Plan outlining concrete and measurable interventions to be adopted and implemented as part of advancing and fast tracking women's economic empowerment**
- **Institutional management arrangements needed for ensuring the successful implementation of the framework.**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

BACKGROUND INFORMATION

GENDER INEQUALITIES IN THE SA ECONOMY.

- **Unemployment**
- **Sectoral division of labour**
- **Control**
- **Ownership**
- **Disparities in earnings**
- **Involvement in Entrepreneurial Activities**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

OBJECTIVES

- **To Increase women's access, control and ownership to economic resources.**
- **To increase the number of enterprises owned and managed by women.**
- **To increase and facilitate women's equal, easy and transparent access to financial and productive resources.**
- **To promote and encourage women's access to both local and international markets, as well as other trade and investment opportunities.**
- **To ensure that the life experience and views of South African women contribute equally and inform the reform of trade, investment and enterprise development.**
- **To continuously monitor and increase accountability towards women's economic empowerment. .**
- **To ensure that the South African economic budget benefits women and men equally**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

THE TARGET

▪ **The primary target group of this strategic framework is women owning and managing, Micro, Small to Medium sized enterprises.**

▪ **Secondary targets will include those women entrepreneurs involved in any business activities as part of generating profit thus making a contribution towards the economic growth of South Africa**

For this strategy to be successfully implemented the following groups have also been identified as targets:

- **Business Organizations (irrespective of the gender and sex of affiliated members)**
- **South African Business Chambers**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

THE TARGET CONT...

- **Public Institutions (National, Provincial and Local)**
- **Private Sector**
- **Business and or Enterprise Agencies**
- **Business Advisors**
- **Community Based Enterprise Development Initiatives, and**
- **Academic Institutions**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

SUPPORTIVE NATIONAL POLICIES

WITHIN THESE THERE ARE STILL GENDER GAPS

- **Integrated Small Enterprise Development Strategy**
- **BEE Strategy, BEE ACT, BEE Codes of Good Practice**
- **Cooperatives Development Policy and Draft Strategy**
- **Preferential Procurement Policy**
- **Draft Industrial Policy .**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

PRIORITY GROWTH AREAS

Strategic Priority Growth Areas (In no particular order)

These are specific sectors that can be prioritised thus provide immediate areas of growth for maximizing women's full economic potential (2005 Report: Women Entrepreneurship: A Burgeoning force in our economy);

- **Services**
- **Agriculture**
- **Arts and Craft**
- **Tourism**
- **Clothing and Textile**
- **Minerals and Energy**



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

APPROACHES TO BE ADOPTED FOR
REDRESSING GENDER EQUALITY

- Women as targets
- The Gender inequality
- Diversity approach
- Institutional approach



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

PROPOSED INTERVENTIONS

- ENTREPRENEURIAL CAPACITY BUILDING & TRAINING
- ENTREPRENEURIAL SUPPORT
- TRADE AND INVESTMENT
- WEALTH CREATION
- POVERTY ALLEVIATION
- MONITORING & EVALUATION
- INSTITUTIONAL MANAGEMENT



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

PROPOSED INTERVENTIONS CONT...

ENTREPRENEURIAL CAPACITY BUILDING & TRAINING

- Women Enterprise Programme
- Young Women Development Programme
- Self Employed Development Programme
- Entrepreneurial Expert and Business Programme
- Mentoring and Coaching

ENTREPRENEURIAL SUPPORT (Non Financial & Financial)

- Business Information (Annual Symposium & Website Dev)
- Women Owned Business Incentive Scheme (Sector aligned)
- Technology Invention and Innovation (Re-alignment of TWIB)
- Gender Analysis of National Budget
- 30% Quota on all government funding
- Reviewing criteria set on all above to accommodate quota
- Women Entrepreneurs Fund



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

PROPOSED INTERVENTIONS CONT...

TRADE & INVESTMENT

- Mainstreaming gender in trade policy formulation, implementation and evaluation;
- Awareness Programme on the TRADE
- Introduce 30% quota on Trade Delegation (Govt & Business)
- International Business Linkages for Women
- Establishing & Creating local and international markets for women
- Export & Import Training Programme for SA Women

WEALTH CREATION / BEE & PROCUREMENT

- Maximise the Sector Charter Benefits for Women
- Compile Women Business Directory
- Procurement - Identify and reserve procurement areas from govt.
- Introduce 30 % quota for promoting women procurement opportunities
- Revise the Procurement Weighting Scale
- Promote private sector procurement for women
- Procurement Training for Women



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

PROPOSED INTERVENTIONS CONT...

POVERTY ALLEVIATION

- Rural & Peri-Urban Enterprise Development Programme
- (Linguistic & Culture (SA Souvenirs)
- Informal Sector Development Programme
- Social Entrepreneurship Development Programme
- Income Generating Community Development Programme
- Social Responsibility Empowerment Programme

MONITORING & EVALUATION

- Women Entrepreneurs Research Development Programme
- Mainstreaming of Gender Equity in National Data Gathering & Stats Analysis
- Introduce EPIs & IPIs, GDP, EMPLOYMENT, INVESTMENT, EXPORTS, SMMEs

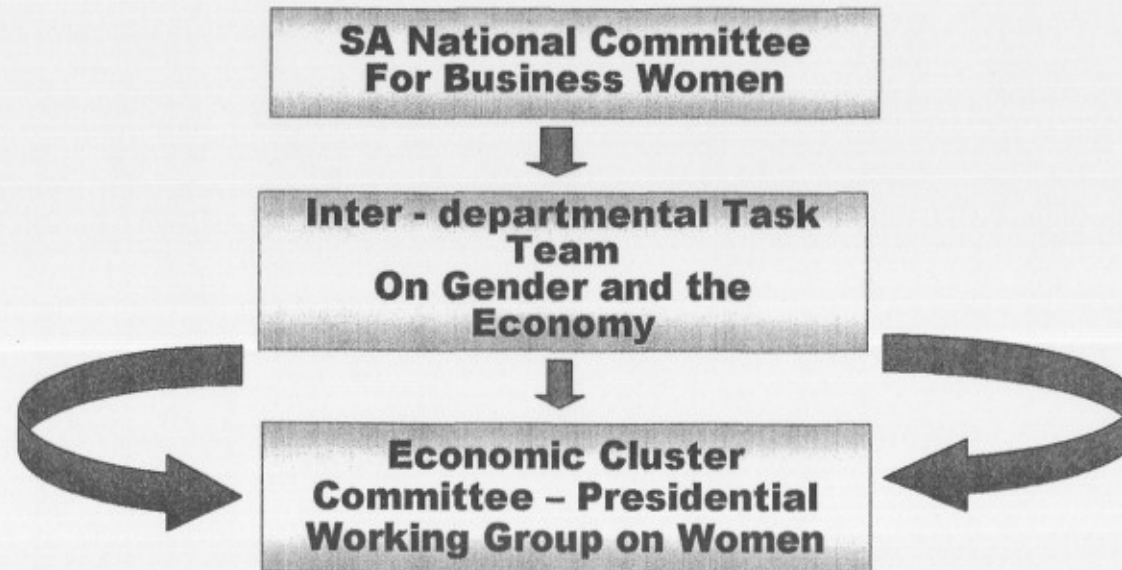


the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

**POLICY & STRATEGY
MANAGEMENT SYSTEM**

The following structural diagram represents the above mentioned management systems.





the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

Conclusion

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has".

Margaret Mead