



**Strategic Plan:
Key Activities
and Legislative
Programme**

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**AIM OF THE
DEPARTMENT OF ARTS AND CULTURE**



To develop and preserve South African culture, to ensure social cohesion and nation-building.

- Corporate goals**
- ◆ Develop and promote arts and culture in South Africa and mainstream its role in social development.
 - ◆ Develop and promote the official languages of South Africa and enhance the linguistic diversity of the country.
 - ◆ Improve economic and other development opportunities for South African arts and culture nationally and globally through mutually beneficial partnerships, thereby ensuring the sustainability of the sector.

- Corporate goals (continue)**
- ◆ Develop and monitor the implementation of policy, legislation and strategic direction for the identification, conservation and promotion of cultural heritage.
 - ◆ Guide, sustain and develop the archival, heraldic and information resources of the nation to empower citizens through full and open access to these resources.

- Measurable objectives**
- Programme 1: Administration**
Conduct the overall management of the department and provide centralised support services.
- Programme 2: Arts and Culture in Society**
Increase and facilitate access to and broader participation in arts and culture through policy formulation, legislation and equitable funding.
- Programme 3: National Language Service**
Develop, promote and protect the 11 official languages through policy formulation, legislation and the implementation of the language policy in order to allow South Africans to realise their language rights.

Measurable objectives (continue)

Programme 4: Cultural Development and International Co-operation

Increase the access and participation of grassroots arts practitioners in cultural industry economic activities through training, legislation. Promote S.A arts and culture locally regionally and internationally in order to build mutually beneficial partnerships. And further promote international cultural diplomacy for sustainable relations.

Programme 5: Heritage Promotion

Ensure the transformation of the heritage landscape as a vehicle for nation-building and social cohesion, through the implementation of heritage policies and legislation.

**Measurable objectives (continue)**

Programme 6: National Archives, Records, Meta-Information and Heraldic Services

Enable transparency and evidenced-based good governance of archives, records, published information, and the heraldic and symbolic inheritance of the nation through institutional management, regulation and development.

**Key Activities**

The Branch *Arts and Culture Language in Society* is responsible for delivery in the following key activities:

- Arts and Culture in Society.
- Arts, Social Development and Youth.
- National Language Services.

**Key Activities (continue)**

1 *Arts and Culture in Society:*

Performing Arts:

- Establish, fund, monitor and evaluate large scale performing arts companies and ensembles.
- The Cape Town Philharmonic Orchestra.
- The Kwa-Zulu Natal Philharmonic Orchestra.
- The Cape Town Youth Jazz Orchestra.
- Develop a strategy and programmes for indigenous performing arts.

**Key Activities (continue)**

Arts and Culture in Society (continue):

Arts and Culture Festivals:

- Develop and implement policy and strategy for the financing of Arts and Culture festivals.
- Provide strategic support to Arts and Culture Festivals through the Festival Director's Forum.
- Monitoring and evaluation of funded arts and culture festivals.

Arts and Culture Facilities:

- National Audit of Arts and Culture facilities.
- Develop a strategy for the second generation of Arts and Culture Facilities.

**Key Activities (continue)**

Arts and Culture in Society (continue):

Support

Playhouses:

- Annual grants to six Playhouses.
- Appointment of council members.
- Inauguration and orientation of council members.
- Facilitate the development of business plans.
- Evaluation of quarterly and annual reports.
- Monitoring and evaluation of the implementation of policy.



Key Activities (continue)

Arts and Culture in Society (continue):

Funding Bodies:

- Strategic support for funding Bodies such as the National Arts Culture (NAC) and Business Arts South Africa (BASA). Annual grants to both institutions who in turn funds arts and culture projects.
- Appointment of council members for the NAC.
- Inauguration and orientation of members of the NAC.
- Monitoring and evaluation of the implementation of Policy.

Receive requests, monitor & fund



Key Activities (continue)

Arts and Culture in Society (continue):

Community Arts Centre:

- Annual Community Arts Centre Award. *for first time running*
- Arts Management Training for centre managers.
- Run an advocacy programme for Community Arts Centres.
- National Forum of Community Arts Centres.
- Develop and fund programmes in Community Arts Centres in consultation with stakeholders.



Key Activities (continue)

Arts and Culture in Society (continue):

Projects:

- Launch of the O. R. Tambo CD/DVD.
- Develop a plan and strategy for cultural programmes for national anniversaries and national days.
- Commemoration and celebrations:
 - 50th Women's Anti-Pass Demonstration. *anniversary 20*
 - 30th anniversary of the student's uprisings of 1976. *at U.S.*
 - Commemoration of the 1906 Poll Tax Rebellion.
 - 10th anniversary of the adoption of the constitution.
 - The Ntsikana commemoration (bi-centennial)
 - Heritage Day Celebrations.



Specific

Propriet to great influence

Key Activities (continue)

Arts Social Development and Youth :

Arts and Culture Education and Training Campaign:

- Roll out in four provinces:
- Partnership initiated and fostered with Higher Education and Tertiary Institutions.
- Creation of 120 sustainable jobs for artists through the artist in schools programme.
- Support and placement of 80 arts and culture learning area educators in an Advanced Certificate in Arts and Culture Education.
- Support and placement of 50 arts and culture learning area managers in the Limpopo Province.



really strong work around youth this year

Key Activities (continue)

Arts Social Development and Youth (continue):

Women:

- National roll-out of Mosadi wa Konokono project.
- National Award Ceremony and Exhibition.
- Launch of 16 Days of Activism.

Prisons Campaign:

- Launch of Arts in Prisons Campaign in the Free State, Western Cape and Kwa-Zulu Natal provinces.

lot of work happening in that area



KwaZulu Natal

Key Activities (continue)

National Language Services:

- South African Language Practitioners' Council.
 - Establishment of a registration and accreditation authority for language practitioners in South Africa.
- Language units.
 - Facilitate the establishment of language units by government departments.
- TISSA Project.
 - Extend TISSA to all government departments include foreign languages for interpreting and determine funding model for TISSA.



Key Activities (continue)*National Language Services (continue):*

- Human Language Technologies.
 - Facilitate the development spellcheckers.
 - Develop telephone-based and other text-based HLT applications.
- Translation and Editing (African, English, Afrikaans and Foreign languages).
 - Translation and editing of official documents.
- Terminology Development.
 - HIV and AIDS dictionary.
 - Human Economics, Management and Social Sciences dictionary.

*if with resources could create jobs***Key Activities***The Branch Cultural Development and International Co-operation is responsible for delivery in the following key activities:*

- International Co-operation.
- Cultural Development.
- Investing in Culture.

*Come back for Music by Jostial & France
Spin off in terms of economy.***Key Activities***International Co-operation:***IBSA** *India Brazil SA*

Promotion of IBSA among the South-South countries for accelerated development and relations. *SA/Flemish*
Film Festival in India.

South Africa will host an IKS Conference as part of the IBSA collaboration.

Music, Craft and Fashion Exhibition in Brazil.

BILATERAL AGREEMENTS

Servicing the existing 55 signed cultural agreements

To promote SA Culture abroad, 8 cultural manifestations in all genres will be implemented in 8 designated regions comprising approximately 5 to 6 countries per region, e.g. Spain, Portugal, Algeria, Senegal, Greece as a region.

**Key Activities***International Co-operation:***SADC/NEPAD**

Strengthen the cultural agenda in SADC and the continent via three meetings of DG's/Permanent Secretaries of culture from the region to develop synergies on cultural issues.

SADC Minister's of culture meeting to ensure continuous dialogue on sustainable cultural development.

Women in Film Conference in October/November 2006.

Develop a country position re the role of culture in NEPAD

**Key Activities***International Co-operation:***MULTILATERAL AGREEMENTS**

- Optimise impact of Multilateral Organisations
- Ratification of the Convention on Cultural Diversity – UNESCO.
- Diaspora and Africa conference on Cultural Diversity – Sept – AU/ACP
- Finalizing membership to the Commonwealth Foundation.

**Key Activities***International Co-operation:***SERVICING PARTNERSHIPS/NEW PARTNERSHIPS**

- Continued participation in SA/Flemish and SA/Swedish partnership programmes.
- Finalizing new partnerships eg. SA/Italy, SA/France, SA/Switzerland.
- Appointment of Cultural Attachés on a regional basis to promote cultural diplomacy and to ensure the mainstreaming of Arts and Culture in the international arena.



Key Activities*Cultural Development*

- Cultural Industries include Music, Book Publishing, Technical Services and Events, the Craft Sector, Film and Multimedia, Visual Arts, Design and Fashion. Key drivers to support ASGI-SA and Government's programme of action and job creation.
- Mapping of the Cultural Industries in partnership with the British Council
- Music development and promotion through key platforms such as annual Moshito Music Market and Exhibition, South African Music Export Council (SAMEX) Association of Independent Record Companies (AIRCO).
- DAC presence at key international music market MIDEM Cannes and Popkom in Berlin.



⊗ huge role in the economy, poverty & alleviation*

Key Activities*Cultural Development*

- Design research towards policy formulation.
- DAC supports the prestigious National Fashion Week and the Design Indaba.
- Visual Arts Research: Towards policy formulation and the creation of South Africa's art bank and support for the visual art sector.
- Support for the National Film and Video Foundation (NFVF) development of South African Film as is the case with the Academy Award winner Tsotsi.



⊗ Visual art

SADCC / NASEC developed major components in the SADC continent

Key Activities*Cultural Development*

- National Crafts Consultative process.
- DAC promotes the craft sector through the national showcase The Craft Imbizo, the Beautiful Things Exhibition currently touring through the United States and a planned exhibition in Brazil as part of IBSA relationships. Esign research towards policy formulation.
- The publishing industries are also a growing sector with key publications in indigenous African languages and the creation of the National Book policy in partnership with the Print and Publishing Cluster Council (PICC).

**Key Activities***Cultural Development*

- The Technical Services and Events Industry is a R20 billion rand per annum strategic industry. The DAC is in the process of transforming this industry and has established a sectoral stake holder task team to reposition this in the light of FIFA World Cup 2010 in South Africa.
- Promoting Cultural Equity through provision of support and development for women, youth and people with disability will be critical sectors of development.

**Key Activities***Investing in Culture:*

Flagship

- Realisation of sustainable empowerment opportunities. Creation of job opportunities (10 000 jobs in 3 years) through funded projects.
- Close collaboration with DPLG, SALGA, Provinces, Municipalities and Local Government on EPWP, IRDP, URP and ASGI-SA.
- Support the establishment of strategic partnerships re skills development and training. Establishment of training and marketing partnerships with MAPPP-Seta, Tertiary Institutions and DoL. Establishment of Monitoring and Evaluation framework

**Key Activities**

The Branch Heritage, National Archives and Libraries is responsible for delivery in the following key activities:

- Heritage Promotion.
- Archives and Record Services.
- Libraries.
- Heraldic Services.



* Resources don't exist

Key Activities

Heritage:

Heritage institutions:

- Almost 80% of heritage budget goes to subsidies for heritage institutions.
- Oversight on strategic plans, quarterly reports and annual reports.
- Envisaged strategic workshops with heritage institutions to address: Recruitment; retention of staff; mentorship's/internships; salary structures; learnerships (re SITA's); upgrading of Heritage Infrastructure to address: Job creation; Poverty Alleviation and IRSDP, URDPS and IDPS.



Key Activities

Heritage (continue):

Review and alignment of Heritage Legislation:

- Review, align and amend policy and legislative frameworks.
- Overlaps and duplications of mandates.



Key Activities

Heritage (continue):

National Audit:

- SAHRA is conducting an audit of movable and immovable cultural properties (29,5 million over MTEF).
- Important to determine the National Estate.
- Assist with the grading of institutions
- Will lead to better protection and management of cultural assets.
- Will be a basis for developing a national policy on security.
- Working with SAPS, Interpol and SAHRA to address security challenges.



Key Activities

Heritage (continue):

Living Heritage/Intangible Cultural Heritage:

- Develop strategies for collecting and promoting indigenous music.
- Process to collect, preserve and promote living heritage.
- Research on indigenous knowledge/traditional practices.
- Research on indigenous food, dance, music and indigenous music instruments.
- Identification of Icons of South African Cultural Heritage/Living Human Treasures.
- Training in skills and art of indigenous music.



Key Activities

Heritage (continue):

Heritage Month 2006:

- Theme- "celebrating our living heritage".
- Sub-Theme- "Celebrating Our Music, Our Heritage".

Geographical Names:

- SA Geographical Names Act of 1998.
- Transformation.
- Balancing the heritage landscape.
- Forging a new inclusive and common national identity.
- The Act will be part of the legislative review process.



Key Activities

Heritage (continue):

New Frontiers and Projects:

- Launch of the Africa World Heritage Fund.
- 50th Anniversary of the Women's march (refurbishment of the women's monument and the construction of a Women's Museum and public sculpture).
- 20th Anniversary of the tragic death of Samora Machel.
- Centenary Celebration of Satyagraha.



Key Activities

Archives, Libraries and Heraldic Services:

Archives and Record Services:

- Promoting good governance and accountability through development and implementation of effective records management of paper-based and electronic records.
- Extend, refurbish and add new wing at the Archive building:

Projects:

- 10th Anniversary: TRC: Exhibition and Documentary.
- 10th Anniversary: Adoption of the Constitution: Exhibition and Documentary.



Key Activities

Archives, Libraries and Heraldic Services (continue):

Heraldic Services:

- Design of new symbols for government at all levels.
- Popularise National Symbols (e.g. Flag-in-Every-School project and outreach and exhibitions on National Symbols.
- National Order Award Ceremonies.



Legislative programme

Cultural Laws Amendment Bill: Section 75

To make certain technical amendments to the Heraldry Act, the National Arts Council Act, the National Film and Video Foundation Act.

Time scale: 21 April 2006

Cultural Laws Second Amendment Bill: Section 76

To make certain technical amendments to the Cultural Institutions Act, the South African Heritage Resources Act and the Geographical Names Council Acts.

Time scale: 26 May 2006



Legislative programme (continue)

Legal Deposit Amendment Bill: Section 76

Bill is intended to improve the current Act in light of the last 7 years experience and increase enforcement capability relating to the Legal Deposit of published material, thereby enhancing the preservation of our documentary heritage.

Time scale: 26 May 2006

Language Professions Council Bill: Section 75

To regulate the accreditation and monitoring of language practitioners within the translation and interpreting disciplines.

Time scale: 1 September 2006



END



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